

# **Audience: Marketing In The Age Of Subscribers, Fans And Followers By Jeffrey K. Rohrs**

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**sxsw panelpicker** - Lost amidst today's swell of content marketing, Jeffrey K. Rohrs will share insights from his new book, **MARKETING IN THE AGE OF SUBSCRIBERS, FANS & FOLLOWERS**.

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**get to know: exacttarget s marketing insights vp** - Jeff Rohrs is a recovering attorney, Jeff Rohrs is a recovering attorney, bacon-lover, and diet Coke addict who heads up ExactTarget s Marketing Insights Team

**search marketing expo (smx) speaker: jeffrey k.** - is a featured speaker at the Search Marketing Expo Conference Series. Jeffrey K. Rohrs **Marketing In the Age of Subscribers, Fans & Followers**,

**jeffrey k. rohrs - 2/7 - the exacttarget blog** - Jeffrey K. Rohrs. Twitter Google+ **Marketing In The Age Of Subscribers, Fans & Followers**," explores the rise of Proprietary Audience Development as a marketing

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**audience development in marketing** - My guest for this week s episode of the Duct Tape Marketing Podcast is Jeffrey K. Rohrs. **the Age of Subscribers, Fans and Followers. Audience**, Jeffrey K. Rohrs.

**audience: marketing in the age of subscribers**, - Jeffrey K. Rohrs, "AUDIENCE: Marketing in the Age of Subscribers, Fans and Followers" ISBN: 1118732731 | 2013 | EPUB | 288 pages | 5 MB Proprietary

**jeffrey rohrs | niche media conference | online** - Jeffrey Rohrs. Speaker Info **Marketing in the Age of Subscribers, Fans & Followers** Publication Audience: **Marketing in the Age of Subscribers**,

**growing your audience, how to increase your social** - Social Media Marketing Podcast 66, in this episode Jeffrey Rohrs shares why an audience is so important **Marketing in the Age of Subscribers, Fans and Followers**.

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**jeffrey rohrs | social media examiner** - I interview Jeffrey Rohrs for this episode of **Marketing in the Age of Subscribers, Fans and amplifiers and joiners and how these audience types**

**the marketing book podcast: audience by jeffrey** - Marketing Book Podcast interview with Jeffrey Rohrs of Audience: **Marketing In The Age of Subscribers, Fans and Followers**

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**jeffrey rohrs | exacttarget inc | zoominfo.com** - Jeffrey K. Rohrs Search Marketing Expo Marketing In the Age of Subscribers, Fans & Followers, Jeffrey K. Rohrs,

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